

**FOR IMMEDIATE RELEASE**

**BACKSTAGE CREATIONS TO PRODUCE OFFICIAL EMMY®  
AWARDS GIVING SUITE™ BENEFITING TELEVISION  
ACADEMY FOUNDATION**

**Emmy-Nominated Celebrities and Presenters Help Raise \$150,000  
While Browsing Luxury Items During 69th Emmy® Awards**

**(NoHo Arts District, Calif. — Aug. 24, 2017)** — The Television Academy Foundation announced today that Backstage Creations will produce the official Giving Suite™ during the 69th Emmy® Awards.

Presenters and Winners who participate will autograph items to be auctioned off at a later date, and sponsors will make contributions totaling \$150,000 to support the Foundation's core programs.

"These funds are critical for the Foundation as we scale and expand our programs, which develop and nurture the next generation of television executives and creatives," said Madeline Di Nonno, chair of the Television Academy Foundation.

For the fifth consecutive year, the suite will be produced by Karen Wood and Backstage Creations, specialists in award show gifts and custom backstage gift suites. Backstage Creations is the sole, authorized vendor for the official Emmy Awards Giving Suite benefiting the Television Academy Foundation's educational initiatives.

"The Emmy Giving Suite offers celebrities the chance to give and receive," said Jodi Delaney, the Foundation's executive director. "We are grateful for the support and generous spirit of the television community."

The Giving Suite will be located backstage at the Microsoft Theater during Emmy weekend festivities September 16-17. Luxury goods companies interested in participating in this year's Giving Suite can contact Backstage Creations at 310-264-9100.

The 69<sup>th</sup> Emmy Awards will telecast live from the Microsoft Theater in Los Angeles, Sunday, September 17, (8:00-11:00 p.m. ET/5:00-8:00 p.m. PT) on CBS. Stephen Colbert will serve as host.

**About the Television Academy Foundation**

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews](#): An Oral History Project

of the Television Academy Foundation, [College Television Awards](#) and [Student Internship Program](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit [TelevisionAcademy.com/Foundation](http://TelevisionAcademy.com/Foundation).

### **About Backstage Creations**

Created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, Backstage Creations gives major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. The company originated the gift-suite concept and has created Celebrity Retreats™ at various industry awards from the Screen Actors Guild Awards to the MTV Awards. Backstage Creations puts an emphasis on charitable donations at each of its retreats, giving celebrity attendees the opportunity to both give and receive through unique partnerships at these events. For more information, visit: [backstagecreations.com](http://backstagecreations.com).

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### **Media Contact:**

Jane Sparango

**breakwhitelight** for the Television Academy

[jane@breakwhitelight.com](mailto:jane@breakwhitelight.com)

310-339-1214