



# FOR IMMEDIATE RELEASE

# BACKSTAGE CREATIONS TO PRODUCE OFFICIAL EMMY® AWARDS GIVING SUITE™ BENEFITING TELEVISION ACADEMY FOUNDATION

Emmy-Nominated Celebrities and Presenters Help Raise Funds for Nonprofit While Browsing Luxury Items During 71st Emmy Awards

(NoHo Arts District, Calif. — July 12, 2019) — The Television Academy Foundation today announced that Backstage Creations will produce the official Giving Suite<sup>TM</sup> for the  $71^{st}$  Emmy<sup>®</sup> Awards.

The Giving Suite will be located backstage at the Microsoft Theater during Emmy festivities Sept. 21 and 22. Presenters and winners who participate will autograph items to be auctioned by the Foundation; sponsors make contributions totaling \$150,000 to support the Foundation's core programs.

For the seventh consecutive year, the suite will be produced by Karen Wood and Backstage Creations, specialists in award show gifts and custom backstage gift suites. Backstage Creations is the sole, authorized vendor for the official Emmy Awards Giving Suite benefiting the Foundation.

"Our goal is to expand the breadth and depth of our world-class programs, which are targeting the next generation of television executives and creatives and serve as a direct pathway into the industry," said Madeline Di Nonno, chair of the Television Academy Foundation. "The funds raised in the Giving Suite will support these programs as well as our critical preservation plans for *The Interviews: An Oral History of Television.*"

The 71<sup>st</sup> Emmy Awards will telecast live from the Microsoft Theater in Los Angeles on Sunday, Sept. 22, (8-11 p.m. ET/5-8 p.m. PT) on FOX and will be co-produced by Don Mischer Productions and Done+Dusted.

## **About the Television Academy Foundation**

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as <a href="https://doi.org/10.1001/jhtml.com/">The Interviews</a>: An Oral History of Television Project, <a href="https://doi.org/">College Television Awards</a> and <a href="https://doi.org/">Student Internship Program</a>, the

Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit <u>TelevisionAcademy.com/Foundation</u>.

## **About Backstage Creations**

Created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, Backstage Creations gives major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. The company originated the gift-suite concept and has created Celebrity Retreats™ at various industry awards from the Screen Actors Guild Awards to the MTV Awards. Backstage Creations puts an emphasis on charitable donations at each of its retreats, giving celebrity attendees the opportunity to both give and receive through unique partnerships at these events. For more information, visit <u>backstagecreations.com</u>.

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