



PRESS RELEASE

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BACKSTAGE CREATIONS TO PRODUCE OFFICIAL EMMY® AWARDS GIVING SUITE™ BENEFITING TELEVISION ACADEMY FOUNDATION

Emmy-Nominated Celebrities and Presenters Help Raise Funds for Nonprofit while Browsing Luxury Items During 70th Emmy Awards

(NoHo Arts District, Calif.— Aug. 2, 2018) — The Television Academy Foundation announced today that Backstage Creations will produce the official Giving Suite™ for the 70th Emmy Awards.

The Giving Suite will be located backstage at the Microsoft Theater during Emmy festivities September 16 and 17. Presenters and winners who participate will autograph items to be auctioned by the Foundation, and sponsors make contributions totaling \$150,000 to support the Foundation's core programs.

For the sixth consecutive year the suite will be produced by Karen Wood and Backstage Creations, specialists in award show gifts and custom backstage gift suites. Backstage Creations is the sole, authorized vendor for the official Emmy Awards Giving Suite benefiting the Foundation.

"The Emmy Giving Suite is very important to the Foundation because it provides celebrities the opportunity to give and receive," said Madeline Di Nonno, chair of the Television Academy Foundation. "Funds raised will support the Foundation's exceptional educational programs that serve as a gateway into the industry for future television leaders from diverse backgrounds and also supports our much-needed digital preservation plans for *The Interviews: An Oral History of Television* online archive."

The 70th Emmy Awards will telecast live from the Microsoft Theater in Los Angeles on Monday, September 17, (8-11 PM ET/5-8 PM PT) on NBC. *Saturday Night Live's* Colin Hanks and Michael Che will serve as co-hosts. The 70th Emmy Awards will be

executive produced by Lorne Michaels (*Saturday Night Live; The Tonight Show Starring Jimmy Fallon*).

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards](#) and [Student Internship Program](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

About Backstage Creations

Created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, Backstage Creations gives major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. The company originated the gift-suite concept and has created Celebrity Retreats™ at various industry awards from the Screen Actors Guild Awards to the MTV Awards. Backstage Creations puts an emphasis on charitable donations at each of its retreats, giving celebrity attendees the opportunity to both give and receive through unique partnerships at these events. For more information, visit: backstagecreations.com.

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